

# What People Are Saying About Ellie Rubin

The response from the media and business world has been tremendous:

*"Ellie Rubin is a one woman motivational renegade.... "*

Leanne Delap, The Globe & Mail

*"Ellie is one of those naturals on television. She puts people at ease while maintaining her authority..."*

Mary Ito - Host, More to Life, TVO

*"This authoritative voice of ambition has found just the right balance between hard-nosed business savvy, a touch of humour and the ability to provide insight..."*

Doug Kelly - Editor, The National Post

*"Rubin 's focus on storytelling and magical realism.. is dead on"*

Geoffrey Moore – best selling author of Crossing the Chasm

*"Ellie Rubin 's closing address resonated strongly with the audience...and she received a standing ovation for the wisdom she imparted. I would highly recommend her to any organization looking for an up-beat inspirational speaker. "*

Paul L'Archeveque - Senior Vice-President, GlaxoWellcome Inc.

*"Ellie Rubin tells a great story about her experience building a high potential venture... would-be entrepreneurs would be well advised to read this tale. "*

William A. Sahlman - Associate Dean, Harvard Business School

*"Your first-rate presentation had everyone talking..... "*

Mayada Ani Logue - Manager, Corporate Affairs Programs  
Philip Morris Companies Inc.



*"Rubin is an artful storyteller...this book is as fresh and intimate as you can get."*

Report on Business Magazine

*"There is a spirit at the heart of entrepreneurship, and Ellie Rubin has it"*

Pamela Wallin – President, The Current Affairs Group

*"Thank you for your tremendous presentation ...it was compelling and provocative..."*

Natalie Jeremijenko – Engineering Department, Yale University

*"To 'entrepreneur' is a most ferocious way to live life. Ellie Rubin captures the pain and the privilege of choosing such a life."*

Moses Znaimer – President & Executive Producer,  
Citytv

For more information about Ellie Rubin, please visit [www.ellierubin.com](http://www.ellierubin.com)

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