

Ellie Rubin Speaking Topics for Women

"Ellie Rubin inspired and encouraged our audience of women of all ages...she was a delight. Her zest for life and engaging speaking style were integral in making our live event series such a tremendous success."

Kerry Mitchell – Vice President & Publisher, Chatelaine Magazine



Ellie is a best selling author, syndicated columnist, television personality and entrepreneur with many years of keynote speaking experience. It is her combination of pragmatic, experience-driven specifics, and inspirational, entertaining delivery that appeals to a wide range of clients. She has inspired a variety of audiences in a multiplicity of events including conferences, corporate retreats, award shows and speaking tours. It is Ellie's authoritative yet witty style that has attracted television audiences who follow her as a Business Columnist and Life Strategist.

Customers such as GlaxoSmithKline, IBM, Yale University, The Possible Woman Conference, Chatelaine Magazine, Bowling Green University, The Institute of Contemporary Culture, Wired Women, Phillip Morris Agency, The American Marketing Association, WITI, GEAC, The Scandinavian Interactive Media Events, TD Bank,

Microsoft, The American Film Institute and the Australian Trade Commission, hire Ellie for her ability to motivate and enlighten, and because her audience always leaves with a road map for turning competitive advantage into richly deserved success.

The following topics represent a sampling of Ellie Rubin's lifestyle and career management topics for women. Each of these topics can be customized for your specific audience with more of a lifestyle or more of a business positioning. Please call to discuss how these and other topics may be what you are looking for to inform, provoke and entertain your audience.

Women on the verge:

As a woman, it seems we are always on the verge of something.... turning 40, leaving the workplace, getting it together at home, changing our careers, and the list goes on. The good news is that Ellie Rubin, the authoritative voice of ambition, is now building from her cross-country tour with music celebrity, Jann Arden, to create a speaking series specifically geared to women in transition. Not only will participants be entertained by Rubin's combination of humor, insight and hard-nosed business savvy, but they will leave with a renewed hope that they have what it takes to be 'on the verge' and turn each transition into an opportunity for successful re-invention.



What really keeps you up at night?

This presentation helps women understand the key stress factors that reduce their effectiveness at the office and diminish their 'fun' quotient at home. Tactics for the woman who has no time to sleep at night abound!

The 'me, myself and I' series:

This series can be delivered as one keynote, or as a series. Based on the extensive focus groups and research we conducted across the continent for the Chatelaine Magazine cross country tour with Jann Arden, this series focuses on the how to find "me" time within the four major areas of a woman's day: me & my work; me and my home; me and my relationships and of course – me, myself and I. Time saving tricks for the overextended guaranteed.

The art of daydreaming:

If you are a super type A, then daydreaming is not high on your priority list of things to learn how to do. But it should be. Learn how to integrate daydreaming into everyday living as a means of creating unprecedented efficiency at work and minimizing stress at home. Learn the difference between planning, creating and daydreaming your way through the week.

You are what you negotiate:

Ellie's 'sweet sisters of success' – power, fear, desire, timing, style and sacrifice – are essential tools for the woman who needs to negotiate for what she really wants at work – and what she knows she may never get at home. You can't live without these, sister!



Living with the 'again' factor:

The repetition of everyday tasks can be daunting and frankly, boring. How to love the repetition of everyday tasks and use it to invigorate yourself at home and inspire new ideas at work.

Love you, love you not:

rules of engagement for couples who work together

For those who choose to work together as a couple, or for those who are considering this career move, there are ten rules for successful partnership at the office and in the bedroom. You do not want to leave home (or the office) without them!

The chaos pilot:

Learn why women are better equipped to multitask in turbulent times through what Ellie has coined 'the angels of advantage': intuition, deal making and magical realism. Whether in the boardroom at the office or in the kitchen at home, get to know your inner chaos pilot and...thrive.

My six exceptional emblems:

personal branding for the modern day female

Rubin challenges the traditional four P's of marketing with the six essential E's of branding: existential branding, extensive relationships, the essence of branding, experimental branding, emotional branding and eclipsed branding – all necessary for those women who want to leverage opportunity specifically in chaotic times.



Ellie Rubin's regular speaking topics include:

Leadership and Sales:

7 Rules of Ambition for Challenging Times
Ambitious Sales Results Are The Only Kind Worth Having
The Science Of Knowing What Your Customers Want

Corporate Culture, Motivation & Loyalty:

The "Ambitionist" Approach To Success
"I Entrepreneur" Should be Your Company Mantra

Branding:

Belonging, Storytelling and the Ambitious Marketer
Why Marketing Is A Lost Art
How To Make Your Mark Without Fail
The Science Of Listening To No One

Personal Ambition:

What Really Keeps You Up At Night?
The Beauty Of Imbalance At Home & At Work
Tough Love Is All The Empathy You Need
How To Be A Chaos Pilot
The Instant Career Tune Up
The Art Of Fast Living In Real Time

For more information about Ellie Rubin, please visit www.ellierubin.com

T: 650.462.1527

E: erubin@ellierubin.com

